Left Soft key	1
Right Soft key	2
Volume keys	3
Talk/Send key	4
Navigation keys	5
Menu/OK key	6
Back key	7
Power/End key	8
Microphone	9
Power/USB/Accessory port	10
Camera key	11
3.5mm Headphone jack	12
Camera lens	13

selling points

- Fashionable Flip Phone with Messaging and Voice Commands
- Downloadable Ringers, Games, and Apps
- 1.3 Megapixel Camera and 4x Digital Zoom

selling features

- Multiple Messaging Options
- Mobile Web Options
- Organizational Tools
- Bluetooth Capable

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"number one in brand loyalty nine years in a row"

BRAND KEYS CUSTOMER LOYALTY ENGAGEMENT 2010 WINNER

Samsung mobile phones have been rated number one in brand loyalty by consumers nine years in a row, according to Brand Keys, a leading independent authority on brand loyalty.

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* Many of the services and features described herein are network dependent and may require additional subscription and/or usage charges. Not all features are available for purchase or use in all areas. Other conditions and restrictions apply. See carrier for more information. All usage and standby times are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data, and other application usage patterns. Internet content/services designed for mobile devices.

** The Samsung SPH-M360 supports Bluetooth Profiles for wireless handsets, hands-free accessories, and object exchange. Both devices must be compatible with object exchange profile. Copyrighted material cannot be transferred.

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SAMSUNG

SPH-M360

information guide

https://training.samsungtelecom.com
Password: ahead

Qualify the Customer

I want an affordable mobile phone that doesn't sacrifice style or substance. A phone with a camera for picture messaging, along with Bluetooth and Web Access would be great.

Secondary Features

- Google Search™ Capable
- Mobile Web Browser
- Threaded Text Messaging
- T9® Predictive Text and Preset Messages
- XMS for Online Picture Uploads
- Picture Messaging
- Bluetooth® Wireless Technology*
- Organizational Tools
- Parental Controls and Locks
- Java™ Support

Technical Specifications

- CDMA 1900 MHz
- Dimensions: 3.9" x 1.9" x 0.7"
- Weight: 2.9oz (without the battery) 3.6oz (with the battery)
- Main Display: 1.33"(w) x 1.78"(h), WQVGA, 240 x 320 pixels
- Standard Battery: 3.7 Volt Lithium Ion, 1000 mAh
- Talk Time: 6.4 Hours
- Standby Time: 254 Hours
- Hearing Aid Compatibility: M3/T3

Memory

- Internal Phone Book
- Last 60 Incoming, Outgoing and Missed Calls Log

Call Management & Features

- Emergency Calls
- Call Timers
- Call List
- Caller ID*
- Call Forwarding*
- Call Waiting*
- Three-Way Calling*

What's in the box?

- Samsung M360 Handset
- Standard Lithium Ion (Li-Ion) Battery
- AC Phone Charger
- Get Started Guide
- User Guide

Accessories

Order at 1-800-SAMSUNG or www.samsung.com/accessories

Car Charger

Carry Case

Tips

Set a Photo as a Screen Saver

Go to **Menu > Photos > My Photos**. Use the Navigation key to scroll to a photo. Select the **Options** right softkey, and then **Assign > Screen Saver**. The Assign option can also be used to set a photo as a Picture I.D. for a contact or as a display picture for incoming and outgoing calls.

Customize Your Navigation Keys

The Navigation key has four customizable segments – up, down, left, and right. The segments can be set as shortcuts for eight different functions:

-Web
-Send Message
-Missed Alerts
-My Places
-Tools
-Voicemail
-My Stuff
-My Photos
-Settings
-None

To customize, select **Menu > Settings > Settings > Others > Navigation Keys**. Select the segment to change and press **OK**. Select the desired function and press **OK**. Repeat for the other three portions of the key.

Changing Languages

To switch between languages, go to **Menu > Settings > Settings > Others > Language**. Select English or Español and press **OK**.

Bluetooth® profiles for M360

The Samsung M360 supports HSP (handset), HFP (hands-free), OPP (Object Push), DUN (dial-up networking), and PBAP (phone book access) profiles.

Why Samsung?

About Samsung Telecommunications America

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit www.samsungwireless.com.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US $116.8 billion. Employing approximately 188,000 people in 185 offices across 65 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.

Demonstrate

How can a user lock the phone?

Users have a variety of options for restricting and locking services on the Samsung m360. To set a code to prevent other people from using specific features on the phone, go to **Menu > Settings > Settings > Lock Phone**. Select a code and press **OK** and then turn the feature on. Parental controls can also be set. Go to **Menu > Settings > Settings > Parental Controls**. Select **On** to turn on. Enter a new four-digit lock code and press **OK**. Re-enter the code and press **OK** again. To set restrictions, go to Restrictions and press **OK > Continue**. Users can restrict voice calls, text messaging, web, and camera; and also require that location be turned on the phone so GPS can locate it in case of emergency.

How can users download games, apps, and ring tones?

To download content on the m360, press **Menu > My Stuff**. Select between Games, Ringers, Screen Savers, Applications, and Call Tones. After making the selection, choose Get New and press **OK**. The phone may ask permission to connect to the web; if so, choose **Connect**. Once the browser loads, navigate through available items for download.

How are Voice Commands accessed?

To access Voice Commands, go to **Menu > Settings > Tools > Voice Service**. Users will be prompted to say a command. Press the **Options** key to set the phone to have commands confirmed once they are spoken into the phone, adapt voice, and set audio modes.To set up Voice Guide, go to **Menu > Settings > Settings > Accessibility > Voice Guide > On**. Voice Guide activates both voice prompt and key press echo functions. Users can hear voice prompts and spoken numbers as they press the keypad.

How can I add my own messages to the preset text messages?

To add your own preset texts and save them to the phone:
Select **Messages > Settings**. Select **Preset Messages**. Choose **Options > Add New**. The phone can only hold 20 pre-set messages, so the user may need to delete one or more existing messages before adding another. Once this is done, type a message of 128 characters or less and select **Done**. The personal message will now be available in the pre-set messages list.

Is it possible to set a schedule reminder on the phone's calendar feature?

Yes, to do this:
Select **Menu > Settings > Tools > Calendar > Scheduler**. A calendar will appear. Scroll to the appropriate date. To navigate to a date far in the future, select **Options > Jump to Date** and type in the date. Once the date is selected, select **OK > Add New**. Type in the name of the event reminder and select **Next**. Choose the event type (appointment, personal, business, birthday, vacation) and select when the alarm should sound and how often it should recur. Scroll to select the alarm ringer and event start and end times, and add related contacts (optional). Select **Done**.
Dates with scheduled events will have a red ring around them on the calendar grid.